



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **TECHNOLOGY GURU JOINS CtoO Energy Ltd**

LONDON 3rd March 2009

CtoO Energy Ltd are pleased to announce that Dr Peter Cochrane OBE, BSc, MSc, PhD, DSc, CGIA, FEng, FRSA, FIEE, FIEEE will be joining the company from the 1st April 2009 as Technical Advisor.

Dr Cochrane brings to the company a wealth of technical expertise spanning over 40 years experience in the creation and deployment of new technologies. His extensive career in BT saw him progress to Chief Technical Officer with a 1000 strong team engaged in studies spanning optical fibre, fixed and mobile networks, terminals and interfaces, artificial life and healthcare, through to war gaming and business modelling.

Peter is a recognised futurist, technologist, business guru, entrepreneur, and a sought after consultant. He is also the author of numerous blogs, articles and books on the future, technology, business, managing, and living with rapid change.

Jack Kaye, CEO of CtoO Energy said "We are very excited about Dr Cochrane joining our team. I am sure he will make a significant contribution to the company through his guidance and direction to ensure the success of our ongoing technology development".

ENDS

Further information :

CtoO Energy Ltd  
5 St John's Lane  
London  
EC1M 4BH

T: +44 (0) 207 549 2854

F: +44 (0) 207 549 2855

[press@c-to-o.com](mailto:press@c-to-o.com)

[www.c-to-o.com](http://www.c-to-o.com)